



Armed with understanding and passion for research, creating human-friendly experiences and design thinking, I am looking for a new challenge to get my hands dirty.

My heart beats for projects which change perception and make a positive impact on society. Eight years of experience in agency teams and freelancing taught me to be flexible while collaborating with diverse people in cross-discipline agile teams but also to be self-sufficient.

My daily work at the BBC challenges me to tackle unconscious bias, to understand accessibility requirements and respond to the ever-changing needs of our audience. From shaping screens to choosing the right words it's all about creating useful, usable and user-friendly experiences.

**Stephanie Batliner**

London SW19 1DF  
077 650 407 03  
hello@stephibatliner.com

Portfolio  
[stephibatliner.com](https://stephibatliner.com)

Writing  
[straightforward.blog](https://straightforward.blog)

Side Hustle  
[sixty-nine.org](https://sixty-nine.org)

Linkedin  
[linkedin.com/in/stephibatliner](https://linkedin.com/in/stephibatliner)

## Professional Experience

### UX/UI Designer

*BBC/London/10.2019–present*

482 days  
of creating  
accessible  
services for a  
broad audience

I'm working closely with other designers, art directors, developers, information architects, project managers and our target audience.

#### Responsibilities:

- Sharing expertise with technical teams and non designers and building key relationships with stakeholders
- Creating compelling and accessible user experiences through insights, sketches, concepts, user journeys, wireframes and prototypes to explore propositions
- Getting to the heart of what the users need and designing for multiple platforms as well as touch points
- Ensuring a seamless experience across all BBC products and using the BBC's Global Experience Language (GEL)

#### Achievements:

- Leading and planning usability testing sessions
- Volunteered to pilot and integrate a pattern library for the BBC Studios team
- Preparing and facilitating workshops like visual design training for fellow designers and ideation sessions with stakeholders and the technical team
- Mentoring a designer in Singapore remotely

My contribution to the team:

- Awareness and empathy
- Honesty & openness
- Embracing constraints
- Prototyping mindset
- Active listening

#### Creative skills:

- Critical & conceptual thinking
- Human-Centered Design
- UX Strategy & Research
- Visual Design
- Creative problem solving
- Branding & Typography

#### Technical skills:

- Adobe Creative Suite
- Figma, Sketch & Zeplin
- Prototyping tools
- Social Media
- Coding basics

#### Language skills:

- Fluent in English & German
- Basic level of French



730 days of social change, design thinking and health innovation

### **UX/UI Designer**

*Freelance/London/09.2017–09.2019*

I used design thinking methods to change perception and make processes more human-friendly.

#### Responsibilities:

- Design Lead for GIANT Health Events (project-based)
- Founder of a sexual health initiative (Side Hustle)
- Client work for a business creation company

#### Achievements:

- OpenIDEO: Shortlisted for Young People's Sexual and Reproductive Health Challenge
- Mentoring students to help them prepare their work for the D&AD New Blood Awards
- Adding financial expertise to my design skills
- IDEO U: Storytelling for Influence

### **Digital Designer**

*Unic AG/Zurich/11.2013–03.2016*

I worked on high-profile clients like Swiss Federal Railways, Zurich Transport Network, Swiss Post and Coop Mondovino.

#### Responsibilities:

- Visual concepts and final designs for responsive websites
- Look & Feel, image search/editing, prototyping
- Creation of complex style guides and pitch decks

#### Achievements:

- Representation of the art director during their absence
- Evaluating and implementing Sketch as a design tool
- Knowledge transfer within the company
- Best of Swiss Web Awards as part of a team

## **Education**

### **MA Communication Design & the Creative Economy**

*Kingston University/London/09.2016–09.2017*

#### Achievements:

- Master's degree with Distinction
- Dissertation with Distinction: 10,000-word practical project on 'A human-centred concept to tackle the stigma of the Herpes Simplex Virus'
- Project Management Prince 2 Foundation

### **Web Designer**

*Web Professionals/Switzerland/04.2013–09.2016*

### **BA Graphic & Media Design**

*New Design University/Austria/10.2009–06.2013*

880 days of creative problem solving

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We appreciated Stephanie as a highly motivated, extremely flexible and always loyal employee who at all times was particularly engaged in the tasks entrusted to her, which she executed extremely carefully, mastering them precisely and with great initiative. Thanks to her extremely helpful, very team-oriented spirit and her open and constructive culture of communication, she was equally appreciated by all.

*Philippe Surber*

*Unic AG, Head of Business Area*