



Stephanie Batliner

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Portfolio
stephibatliner.com

Writing
straightforward.blog

Dissertation
sixty-nine.org

Linkedin
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ⓘ *Right to live and work in the UK
in case of a Brexit no deal*

I am curious and love compelling stories. Armed with understanding and passion for research, design thinking and creating human-friendly experiences, I am looking for a challenge to get my hands dirty.

My heart beats for projects which change perception and make a positive impact on society. Eight years of experience as a freelancer as well as being part of a team, taught me the ups and downs of different work environments. It made me value and appreciate having people around me to share ideas and skills. Collaborating with cross-functional teams and diverse people does not only add new perspectives and valuable skills but also brings out the best in me.

Professional Experience

UX/UI Designer

Freelance/London/09.2017–present

Using design thinking methods to change perception and make processes more human-friendly.

Responsibilities:

- Design Lead for GIANT Health Events (project-based)
- Founder & Researcher of a sexual health initiative
- Client work for a business creation company

Achievements:

- OpenIDEO: Shortlisted for Young People's Sexual and Reproductive Health Challenge
- Mentoring students to help them prepare their work for the D&AD New Blood Awards

Creative & Finance Director (project-based)

Young Enterprise Start-up/London/09.2016–08.2017

As part of our studies the collaboration of a musician, two entrepreneurs and a designer was born.

Responsibilities:

- Creative lead, applying design thinking methods
- Creative concept, corporate identity, print and digital
- Financial overview, communicating financial issues
- Manage resources, analyse and forecast financial future

Achievements:

- Adding financial expertise to my designer skillset
- Natural group leader

635 days of
social change and
health innovation

365 days of
design thinking
methods

Design skills:

- Adobe Creative Suite
- Sketch & Zeplin
- Prototyping tools
- Social Media
- Coding basics

Language skills:

- Fluent in English, German
- Basic level of French

My contribution to the team:

- Awareness and empathy
- Open to experience
- Embracing constraints
- Prototyping mindset
- Creative problem solving



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Digital Designer

Unic AG/Zurich/11.2013–03.2016

Working closely with art directors, developers, information architects, project managers, customers and users was part of my daily routine.

Responsibilities:

- Visual concepts for responsive websites
- Pagetypes designs and final drawings
- Look & Feel, prototyping, image search/editing
- Creation of complex style guides
- Presentations and pitch decks

Achievements:

- Knowledge transfer within the company
- Representation of the art director during absence
- Evaluating and implementing Sketch as a design tool
- Best of Swiss Web Awards as part of a team

Graphic Designer

Freelance/Austria/10.2010–10.2013

I did projects for clients in the sport, music, real estate and technology sector as well as for the local council.

Responsibilities:

- Print Design
- Corporate Design
- Typography, Calligraphy, Font Design

Education

MA Communication Design & the Creative Economy

Kingston University/London/09.2016–09.2017

Units studied:

Design Thinking for Start-ups, Collaborative Creativity, Mapping the Creative Economy, Gaining Insights, Personal Research, Designing Research, Creative Futures

Dissertation:

10,000-word practical project on 'A human-centred concept to tackle the stigma of the Herpes Simplex Virus'

Achievements:

- Master's degree & Dissertation with Distinction
- IDEO U: Storytelling for Influence
- Project Management Prince 2 Foundation

Web Designer

Web Professionals/Switzerland/04.2013–09.2016

BA Graphic & Media Design

New Design University/Austria/10.2009–06.2013

880 days of
creative problem
solving

1,095 days of
learning by doing



We appreciated Stephanie as a highly motivated, extremely flexible and always loyal employee who at all times was particularly engaged in the tasks entrusted to her, which she executed extremely carefully, mastering them precisely and with great initiative. Thanks to her extremely helpful, very team-oriented spirit and her open and constructive culture of communication, she was equally appreciated by all.

*Philippe Surber
Unic AG, Head of Business Area*